

What is a SpecifiX extract?

SpecifiX extracts are the result of the inherent flexibility and development knowledge found at JARVIS.

Many customers like the convenience of using our *BotaniX* and *OrganiX* extracts. They appreciate the convenience of fast lead times, the facility to search and order samples from our on line data base www.botanicalsearch.com

But some have very specific needs for their extracts that cannot be compromised: they need botanicals developed specially to a brief. This is what we call *SpecifiX*, extracts that are developed solely to our clients' needs.



How does this work?

The development of *SpecifiX* extracts work in the same way as the development of cosmetic formulations by JARVIS DEVELOPMENT: clients give us a brief and we develop to that brief. Apart from requesting specific herbs, some briefs have identified exact methods that are required to make a specific extract, others have requested specific strengths; some have requested specific intensity of colour and some specific diluents.

Like the development of cosmetics, this is extremely difficult via the written word so we prefer to meet with clients before we start the development process. Then we can suggest ways in which we are able to accommodate their requests quickly and economically.

Work on *SpecifiX* extracts does not only focus on the process and results, many clients also ask us to source very specific plants, sometimes grades of plants, not found elsewhere in our portfolio.

In the main, customers for *SpecifiX* are those who wish to place a contract with us.

Whilst this is not essential, it guarantees exclusivity and the most cost effective price.



Development timing

The development time for *SpecifiX* extracts varies depending on the complexity of the requirements. It can even require the commissioning of crops from growers. Clients should view this as they would a cosmetic development project and recognise that all development is a methodical science. Time must be allowed for every potential problem to be identified and minimised.

Supply

The way in which *SpecifiX* extracts are delivered is the same as our *BotaniX* and *OrganiX* extracts. However because *SpecifiX* extracts are bespoke, and thus not held in stock, the lead times are longer. Clients are advised during development of the likely lead-times, particularly in the case of highly seasonal crops.

Possibilities

Many aspects of a *SpecifiX* extract can be requested, the most common of which are:

- Plant
- Diluents
- Preservative
- Package
- Colour Intensity
- pH
- Strength (herbal equivalent)
- Manufacturing process

Your *SpecifiX* extract

If you are interested in having a bespoke extract, please contact our laboratory direct on 01473 822300 and ask for the Botanical Laboratory, or by email: laboratory@pjd.co.uk



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For further information, samples or data sheets on any **JARVIS** Botanical Extracts

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